

# MERGER ANNOUNCEMENT M/26/006 – UNITED HARDWARE/DERMOT KEHOE SUPPLY & DIY

## Section 21 of the Competition Act 2002

**Competition and Consumer Protection Commission clears proposed acquisition whereby United Hardware Designated Activity Company, through its wholly owned subsidiary Ardentia Limited, would acquire sole control of Kehoe's Homevalue Limited.**

**06 March 2026**

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The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby United Hardware Designated Activity Company, through its wholly owned subsidiary Ardentia Limited, would acquire sole control of Kehoe's Homevalue Limited (which trades as Dermot Kehoe Supply & DIY). The proposed transaction was notified under the Competition Act 2002, as amended, on 26 January 2026.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

### **Additional Information**

United Hardware Designated Activity Company is a building materials buying group which comprises of independent builders' merchants, DIY, plumbing and home and garden retail stores. United Hardware Designated Activity Company also operates the Homevalue brand range, selling home and DIY products.

Kehoe's Homevalue Limited is a hardware store located in New Ross, Co. Wexford. Kehoe's Homevalue Limited provides a range of products including homeware, bathroom products, DIY/building materials, doors and floors, heating and plumbing items, and outdoor living products.