

# MERGER ANNOUNCEMENT M/25/088 – ICONIC MEDIA/ALPHA MEDIA

## Section 21 of the Competition Act 2002

### Competition and Consumer Protection Commission clears proposed acquisition whereby Iconic Media would acquire sole control of Alpha Media

12 January 2026

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The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Iconic Media Group Limited, would acquire sole control of Alpha Media Group Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 24 December 2025.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

#### Additional Information

Iconic Media Group Limited is part of the corporate group of Media Concierge Holdings Group Limited. Iconic Media Group Limited does not own any newspaper titles or websites in the Republic of Ireland. Media Concierge Holdings Group Limited owns titles in the State through its subsidiary, Formpress Publishing Limited.

Alpha Media Group Limited is a locally owned weekly newspaper group in Northern Ireland and publishes thirteen newspapers, websites and social media sites, all circulating outside the Belfast area. Alpha Media Group Limited also owns and operates *YourAdsNI* which is an online classifieds and local advertising platform focused on the Northern Ireland market.