



Cóimisiún um
lomálocht agus
Cosaint Tomhaitóirí | Competition and
Consumer Protection
Commission

Compliance Notice

Section 75 of the Consumer Protection Act 2007

Perfect Pubs 3 Limited,
BCA, Clonminch Hi-Technology Park,
Tullamore,
Co. Offaly,
Ireland

Competition and Consumer
Protection Commission
Bloom House, Railway Street
Dublin 1
D01 C576

I, [REDACTED] an authorised officer of the Competition and Consumer Protection Commission ('the CCPC'), duly appointed under section 35 of the Competition and Consumer Protection Act 2014, hereby give Perfect Pubs 3 Limited notice, pursuant to section 75(2) of the Consumer Protection Act 2007 as amended ('the 2007 Act'), that I am of the opinion that it has engaged in a prohibited act or practice as defined in section 67(e) of the 2007 Act, namely a contravention of an order referred to in section 92 of the 2007 Act. In particular, I am of the opinion that you have contravened Article 3(1) of the Retail Price (Beverages in Licensed Premises) Display Order 1999 (S.I. No. 263 of 1999) ('the 1999 Order'), which is referred to in section 92(1)(e) of the 2007 Act. I hereby direct Perfect Pubs 3 Limited to remedy that contravention in the manner set out in Section D below.

A. Statement of Alleged Contravention

For the reasons outlined in section C below, it is alleged that Perfect Pubs 3 Limited, a trader for the purposes of the 2007 Act, engaged in a prohibited act or practice (as defined in section 67(e) of the 2007 Act) constituted by a contravention of Article 3(1) of the 1999 Order by failing to display a notice inside the premises at The Auld Dubliner, 24-25 Temple Bar, Dublin 2 ('the Premises') specifying:

- (a) each kind of beverage (whether alcoholic or non-alcoholic) on sale at the Premises, and the quantities, measures or units thereof by reference to which the price charged therefor at the Premises is calculated, and
- (b) opposite the mention of each such kind of beverage, the price charged at the Premises for the quantities, measures or units specified of each such kind of beverage.

B. My Opinion

Bloom House,
Railway Street,
Dublin 1, Ireland.
+353 1 402 5500

www.ccpc.ie



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I am of the opinion that Perfect Pubs 3 Limited engaged in the prohibited act or practice outlined in the statement of alleged contravention above by failing to display a notice inside the Premises, as required by Article 3(1) of the 1999 Order.

C. The Reasons for My Opinion

The reasons for my opinion are based on the following:

1. Perfect Pubs 3 Limited can be described as a 'trader' for the purposes of the 2007 Act. 'Trader' is defined in section 2 of the 2007 Act. It carries on in the State the business of selling intoxicating liquor by retail in the Premises for consumption on the Premises. The whole of the Premises is used for the purpose of selling liquor by retail for consumption on the Premises.
2. Section 67(e) of the 2007 Act states that a prohibited act or practice is any contravention of an order referred to in section 92 of the 2007 Act, one of which is the 1999 Order, which requires every person who carries on in the State the business of selling intoxicating liquor by retail in any premises for consumption on the premises to display certain information on the beverages sold and their prices.
3. I conducted an inspection of the Premises on 2 April 2025 and I found that, in contravention of Article 3(1) of the 1999 Order, no notice was displayed Inside the Premises specifying each kind of beverage (whether alcoholic or non-alcoholic) on sale and the price charged for the quantities, measures or units for each such kind of beverage, such a contravention being a prohibited act or practice as defined in section 67(e) of the 2007 Act.

D. Compliance Direction and Requirement

Perfect Pubs 3 Limited, a trader, is hereby directed to display, in a clearly visible position and legible form, a notice in accordance with the requirements of Article 3(1) of the 1999 Order. Such notice must be displayed inside the Premises and specifying each kind of beverage (whether alcoholic or non-alcoholic) on sale, together with the price charged for the quantities, measures or units for each such kind of beverage as required by Article 3(1) of the 1999 Order.

You must comply with this compliance direction and requirement by 06 October 2025

E. Appeal Procedure

**Bloom House,
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1. Perfect Pubs 3 Limited may appeal this Compliance Notice to the District Court in the district in which the notice is served within **14 days after its service**.
2. The form and manner of such an appeal can be found in the District Court Rules (Order 40D), Form 40D.01 Schedule C. This is available from the registrar at the local District Court office or on the Courts Service website www.courts.ie.
3. In the event that Perfect Pubs 3 Limited decides to appeal the Compliance Notice, Perfect Pubs 3 Limited must, at the same time, notify the CCPC of the appeal at Bloom House, Railway Street, Dublin 1, D01 C576. Perfect Pubs 3 Limited must also notify the CCPC of the grounds for the appeal.
4. If an appeal is not made in accordance with section 75 of the 2007 Act and within 14 days after service of the notice, this notice will be treated as not disputed, Perfect Pubs 3 Limited will be deemed to have accepted the notice and have agreed to comply with the compliance direction and requirement. Any failure or refusal to comply with this notice is an offence, and on summary conviction, Perfect Pubs 3 Limited will be liable to the fines and penalties set out in Part 5, Chapter 4 of the 2007 Act.



Authorised Officer
Competition and Consumer Protection Commission
15 September 2025

**Bloom House,
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