

MERGER ANNOUNCEMENT M/24/016 – DOMINO’S/SHORECAL

Section 21 of the Competition Act 2002

Competition and Consumer Protection Commission clears the proposed acquisition by Domino’s Group plc of sole control of Shorecal Limited.

3 April 2024

The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Domino’s Group Plc would acquire sole control of Shorecal Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 15 March 2024.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Domino's Group plc is a UK public company that holds the master franchise rights to own, operate and franchise Domino’s-branded outlets in the United Kingdom and the State. Domino's Group plc is active in the supply of Domino’s pizza foodservice inputs to its franchisees and currently has an indirect minority shareholding (approx. 15%) in Shorecal Limited, through its wholly-owned subsidiary Domino’s Pizza UK & Ireland Ltd.

Shorecal Limited is an existing franchisee of Domino's Group plc which, pursuant to a franchise agreement entered into between Domino's Pizza Group plc and Shorecal Limited, sells Domino’s pizza through its outlets to consumers in Northern Ireland and the State. In order to operate as a franchisee, Shorecal Limited receives foodservice inputs from Domino's Group plc (i.e. food ingredients, relevant IP and ancillary branding support services) and, in turn, manages and operates Domino’s-branded pizza outlets.