

MERGER ANNOUNCEMENT M/24/006 – MUSGRAVE / FEBVRE

Section 21 of the Competition Act 2002

Competition and Consumer Protection Commission clears proposed acquisition of Febvre & Company Limited by Musgrave Limited.

7 March 2024

The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Musgrave Limited (“Musgrave”), a wholly owned subsidiary of Musgrave Group Public Limited Company (“Musgrave Group”), would acquire sole control of Febvre & Company Limited (“Febvre”). The proposed transaction was notified under the Competition Act 2002, as amended, on 26 January 2024.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Febvre is active in the wholesale supply of wine to the foodservice and retail sectors on the island of Ireland. Febvre also supplies limited products which are commonly associated with the distribution of wine such as; wine equipment and training; cooking wines, spirits, vinegars and condiments; olive oil; and confectionery products for chefs/caterers.

Musgrave is the main operating entity within Musgrave Group, a food retail, wholesale, and food-service group active on the island of Ireland and in Spain. Musgrave is principally a wholesaler-franchisor and operates through franchise agreements with independently owned retail stores. Musgrave Group, through its subsidiaries, owns a number of brands across the food retail, wholesale, and foodservice sectors in the State, including SuperValu, Centra, Donnybrook Fair, La Rousse Foods, Musgrave Marketplace, and Daybreak.