

MERGER ANNOUNCEMENT - M/21/068 – HEINEKEN/COMANS

Competition and Consumer Protection Commission clears proposed transaction concerning the acquisition by Heineken N.V., via its wholly owned subsidiary Heineken Ireland Limited, of Comans Beverages Limited.

16 March 2022

On the 16 March 2022, the Competition and Consumer Protection Commission has cleared the proposed transaction concerning the acquisition by Heineken N.V., via its wholly owned subsidiary Heineken Ireland Limited, of sole control of Comans Beverages Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 30 November 2021.

The Commission has formed the view that the Proposed Transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Heineken N.V. is an international drinks company focused on beer and cider. In the State, its primary focus is on the manufacture (i.e., brewing) of beer and cider. It is also engaged in the wholesale supply of alcoholic and non-alcoholic beverages through its current interests in Comans Beverages Limited and its ownership of United Wine Merchants.

Comans Beverages Limited is an Irish-incorporated company, having its base at a site on the Belgard Road in Tallaght, Dublin. Comans Beverages Limited is primarily active in the wholesale distribution of beverages (both alcoholic and non-alcoholic) such as beer, cider, wine, spirits, ready to drink beverages, water and soft drinks.