

MERGER ANNOUNCEMENT - M/21/028

Competition and Consumer Protection Commission clears proposed acquisition by Bauer Media Audio LP of sole control of the business and related assets of the local UK radio stations collectively broadcasting as Imagine Radio.

2 July 2021

On the 2 July 2021, the Competition and Consumer Protection Commission cleared the proposed transaction whereby Bauer Media Audio LP, would acquire sole control of the business and related assets of the local UK radio stations collectively broadcasting as Imagine Radio. The proposed transaction was notified under the Competition Act 2002, as amended, on 17 June 2021.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Heinrich Bauer Verlag KG is the ultimate parent of Bauer Media Audio LP, a privately-owned German media business, operating in 14 countries including the Czech Republic, Denmark, Finland, France, Germany, Israel, Norway, Poland, Slovakia, Spain, Sweden, UK, USA and Ireland.

Imagine Radio operates two local UK commercial radio stations broadcast via FM and online, targeting Stockport, Buxton, Ashbourne and the surrounding areas.