



MERGER ANNOUNCEMENT

Competition and Consumer Protection Commission clears the proposed acquisition by SHS Group Limited of sole control of 3V Natural Foods Limited

15 March 2018

The Competition and Consumer Protection Commission has cleared the proposed transaction whereby SHS Group Limited would acquire sole control of 3V Natural Foods Limited. The proposed transaction was notified under the Competition Act 2002 on 12 February 2018.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

SHS Group Limited, a private limited company incorporated in Northern Ireland, is involved in a wide range of activities, including the provision of manufacturing and logistics services. SHS Group Limited is divided into the following four divisions: condiments and sauces; drinks; sales and marketing (UK); and sales and marketing (Ireland).

3V Natural Foods Limited, incorporated and headquartered in the United Kingdom, specialises in natural, free from, fairtrade and organic food and drink products, which are distributed through large supermarkets, health food shops and independent retailers.