



## MERGER ANNOUNCEMENT

---

### Competition and Consumer Protection Commission clears proposed acquisition by Discovery of Setanta Sports Asia

12/03/2015

---

The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Discovery Networks Asia-Pacific Pte. Limited would acquire sole control of Setanta Sports Asia Limited, subject to the provisions of section 28(C)(1) of the Competition Act 2002 as amended. The proposed transaction which was notified on 26 February 2015 satisfies the criteria for a media merger set out in section 28(A)(1) of the Competition Act 2002.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

#### **Additional Information**

Discovery Networks Asia-Pacific Pte. Limited is an indirectly wholly-owned subsidiary of Discovery Communications. Discovery Communications is a media company reaching more than two billion cumulative subscribers in over 220 countries. It has 190 television networks worldwide. Discovery Communications also provides educational products and services to schools, including a series of K-12 digital textbooks, and it owns and operates Discovery Digital Networks, a diversified portfolio of digital media services, including TestTube, Animalist and the DeFranco Network.

Setanta Asia is engaged in sports broadcasting and production through the Setanta Sports Asia television channel which is dedicated to carrying rugby union and rugby league sports programming. Setanta Asia is only available to customers via pay-TV platforms and online in the following jurisdictions: Hong Kong, Singapore, Malaysia & Brunei, Thailand, Sri Lanka, Mongolia, Indonesia, India, the Philippines, and Taiwan. Setanta Asia is not active in the State.