

Coimisiún um Iomaíocht agus Cosaint Tomhaltóirí

Competition and Consumer Protection Commission

#### Competition and Consumer Protection Commission

#### **Enforcement Activities**

Helen Kieran Head of Product Safety, Criminal Enforcement April 2016



Coimisiún um Iomaíocht agus Cosaint Tomhaltóirí Competition and Consumer Protection Commission

- established 31st October 2014 under the Competition and Consumer Protection Act 2014
- Amalgamation of the Competition Authority and National Consumer Agency
- Statutory body with dual mandate responsible for enforcing consumer protection and competition law in Ireland.



- build on the work of the legacy organisations
  - protect and strengthen competition,
  - empower consumers to make informed decisions
  - protect consumers from harmful business practices.
- Statutory functions as per Section 10 of the Competition and Consumer Protection Act 2014
- Our mission is to make markets work better for consumers and businesses.



- Carrying out investigations
- Enforcing competition and consumer protection law
- Encouraging compliance by publishing practical guidance on how to comply with the law
- promoting compliance with a new regulatory regime in the Grocery sector
- Assessing mergers likely to result in a substantial lessening of competition in the affected markets



- Enforcing product safety legislation
- Grocery sector regulations aspects of commercial relationships in the grocery sector.
- Alternative Dispute Resolution (ADR)
- Informing consumers about their rights and how to exercise them
- Advising Government and influencing policy
- Encouraging business compliance
- Personal finance information and education

## **Consumer Protection**

- Unfair commercial practices banned if
  - unfair, misleading or aggressive
  - likely to distort consumer's choice
  - certain practices are always banned
- Price display regulations
- Price controls in emergency situations
- Pyramid selling

### **Consumer Protection**

- Unfair terms in consumer contracts
- E-Commerce, distance selling & doorstep selling
- Package travel
- Consumer Credit act (Credit intermediaries, pawnbrokers)



# **Enforcement powers**

- Undertakings
  - Written Undertakings from a trader to the Agency
  - Refrain from activity; compensate consumers
  - publish corrective statement etc.
- Prohibition Order
  - anyone can apply to Circuit / High Court
  - failure to comply is an offence



# **Enforcement powers**

- Compliance Notice
  - issued by authorised officer
  - direct that contravention be remedied
  - takes effect if not appealed to Court within 14 days
  - failure to comply is an offence
- Consumers can seek damages from trader



# **Enforcement powers**

- Criminal Proceedings
  - Agency may institute summary proceedings
  - Prosecution within 2 years of alleged offence
  - Convicted persons liable for Agency costs
  - Court may order publication of corrective statement

## **Fines and Penalties**

 Up to €3,000 per offence and/or up to 6 month in prison – increases to €5,000 and 12 months for subsequent offences (summary conviction)

up to €500 daily fine for continuing non-compliance

 Up to €60k per offence and/or up to 18 months in prison – increases to €100k and 24 months for subsequent offences (conviction on indictment)

up to €10k daily fine for continuing non-compliance

## **Fines and Penalties**

- Pyramid selling
  - Up to €150,000 and / or up to 5 years in prison
  - With up to €10,000 daily fine for continuing breach
- Fixed payment notice
  - €300 per notice to be paid within 28 days
  - used for price display and product pricing offences, consumer information on cancellation and other rights (CRD)

## **Fines and Penalties**

- Agency may apply for Compensation Order on behalf of an aggrieved consumer
- may be in addition to any fines / penalties
- Consumer Protection List
  - usually twice yearly publication



## **Product Safety**

- 5 EU Directives
  - Toys
  - Gas Appliances
  - Low Voltage (50V 1000V)
  - Personal Protective Equipment
  - General Products not covered by the other sector-specific legislation
- EU Regulation 765/2008
- Product Safety Orders / national legislation
- National Co-ordinator for RAPEX

## **Product Safety**

- 5 EU Directives
  - Toys
  - Gas Appliances
  - Low Voltage (50V 1000V AC & 75 1500 DC)
  - Personal Protective Equipment
  - General Products not covered by the other sectorspecific legislation
- EU Regulation 765/2008 (Market Surveillance)
- Product Safety Orders / national legislation
- National Co-ordinator for RAPEX

# **Product Safety Legislation**

#### CCPC Act 2014

**CPA 2007** 

#### EU Regulation 765/2008





Coimisiún um Iomaíocht agus Cosaint Tomhaltóirí Competition and Consumer Protection Commission

# **Business Obligations**

- Place only safe products on the market
- Unsafe products
  - Withdrawn
  - Recall
  - Inform CCPC



# Product Safety Enforcement

- Withdrawal of product
- Recall
- Prohibit placing on the Market (including importation)
- Prosecution in District or Circuit Court (Toys)
  Fines and / or imprisonment





Coimisiún um Iomaíocht agus Cosaint Tomhaltóirí

Competition and Consumer Protection Commission

#### **Questions** ?

#### Thank You

Helen Kieran Head of Product Safety, Criminal Enforcement April 2016 Direct line : +353 1 402 5509 Email : helenkieran@ccpc.ie

