



## **MERGER ANNOUNCEMENT      25 MARCH 2013**

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### **Competition Authority Clears the Acquisition of Be Un Limited**

The Competition Authority has today cleared the proposed acquisition by British Sky Broadcasting Limited of Be Un Limited. The transaction was notified under the Competition Act 2002 on 4 March 2013.

The Authority has formed the view that the proposed transaction does not raise any competition concerns in the State. The companies have been informed of the decision that the proposed transaction will not lead to a substantial lessening of competition in any markets for goods or services in the State.

As with all media mergers, the parties may only proceed with this merger if the Minister for Jobs, Enterprise and Innovation does not direct the Authority to carry out a full investigation (Phase 2) within 10 days of the date of the Authority's decision. The Authority will publish a public version of the reasons for its determination on its website ([www.tca.ie](http://www.tca.ie)) no later than 24 May 2013 after allowing the parties the opportunity to request that confidential information is removed from the published version.

#### **Notes**

British Sky Broadcasting Limited is a wholly-owned subsidiary of British Sky Broadcasting Group plc. British Sky Broadcasting Limited is the holding company of a number of subsidiaries which are active in a variety of sectors in the United Kingdom and the State, namely: the creation and wholesale supply of TV channels; the retail distribution of pay-TV channels via digital direct-to-home satellite, digital terrestrial TV and via the internet and mobile technologies; the provision of pay TV technical services such as conditional access, access control and electronic programme guide services; advertising on its TV channels, and on its online media properties; the provision of retail telephony and broadband services; enhanced and interactive services; and gaming and betting. In the State, British Sky Broadcasting Limited provides its channels to other pay-TV providers on a wholesale basis, including UPC Ireland. In February 2013, British Sky Broadcasting Limited launched the provision of fixed broadband and telephony services in the State.

Be Un Limited is a wholly-owned subsidiary of Telefónica UK Limited which carries on business in the United Kingdom only, trading under the brand names O2 and BE. Telefónica UK Limited and Be Un Limited do not offer any products or services in the State. Telefónica UK Limited is a wholly-owned

#### **For further information contact:**

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## **The Competition Authority**

An tÚdarás Iomaíochta

subsidiary of Telefónica SA. Telefónica SA is a global telecommunications operator, incorporated in Spain, with business activities in the State trading under O2 in the mobile voice, data, mobile broadband/internet markets and more than 20 other countries throughout Europe and South America.

### **For further information contact:**

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