



**The Competition Authority**

An tÚdarás Iomaíochta

## **MERGER ANNOUNCEMENT      9 JANUARY 2012**

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### **Competition Authority clears proposed acquisition by SAP AG of SuccessFactors Inc**

The Competition Authority has cleared the proposed acquisition by SAP AG, through its subsidiary SAP America Inc, of sole control of SuccessFactor, Inc. The parties notified the transaction under the Competition Act 2002 on 12 December 2011.

There is only a limited overlap in the activities of the parties in the State. The Authority has formed the view that the proposed transaction will not lead to a substantial lessening of competition in any markets for goods or services in the State. The Authority will publish a public version of its determination on its website ([www.tca.ie](http://www.tca.ie)) no later than 8 March 2012 after allowing the parties the opportunity to request that confidential information is removed from the published version.

#### **Notes**

SAP AG, headquartered in Walldorf, Germany, is a provider of business software globally and within the State. Its wholly owned subsidiary SAP America Inc, oversees all SAP AG business operations in North America.

SAP AG is involved in developing and distributing enterprise application software, including enterprise resource planning and human capital management software.

SuccessFactors Inc, headquartered in San Mateo, California USA., is involved, globally, including within the State, in developing and distributing enterprise application software, primarily human capital management software.

SuccessFactors Inc distributes all of its software via a cloud platform (ie, through web based applications). SAP AG does not provide any of its software via a cloud platform.

#### **For further information contact:**

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