



## **MERGER ANNOUNCEMENT    4 DECEMBER 2012**

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### **Competition Authority clears the acquisition of Ancestry by Permira**

The Competition Authority has cleared the proposed transaction whereby Permira Holdings Limited would acquire sole control of Ancestry.com Inc and its subsidiaries. The transaction was notified by the parties under the Competition Act 2002 on 15 November 2012.

The Authority has formed the view that the proposed transaction will not lead to a substantial lessening of competition in any markets for goods or services in the State. The Authority will publish a public version of the reasons for its determination on its website ([www.tca.ie](http://www.tca.ie)) no later than 1 February 2013 after allowing the parties the opportunity to request that confidential information is removed from the published version.

#### **Notes**

Permira Holdings Limited is a European private equity firm, founded in 1985, and operating out of Frankfurt, London, Milan and Paris. Permira Holdings Limited's global portfolio includes controlling interests in over 20 companies in various sectors including clothing and fashion, financial services, healthcare, chemicals, travel services and technology media and telecommunications.

Ancestry.com Inc is a public company listed on the NASDAQ stock exchange. Ancestry.com Inc is active in providing on-line family history information. This includes providing access to census, birth deaths and marriage, wills and probate, and military and church records. Ancestry.com Inc also provides family history desktop software and professional genealogy services.

#### **For further information contact:**

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